

European Public Health Conference

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FUTURE-ORIENTED HEALTH PROMOTION STUDY PROGRAMMES

ABOUT

The HPP project (2016-2019) is a joint venture of three educational institutions: Tallinn University, Haapsalu College and Haapsalu Vocational Education and Training Centre from Estonia and Metropolia University of Applied Sciences from Finland.

The aim of the project is to develop and test new Health Promotion (HP) study programmes based on a survey on future skills needs.

The project is carried out with support from the European Regional Development Fund through Central Baltic Programme 2014-2020.

FIRST FINDINGS

The main domains of competences of HP to be addressed in the future are as follows:

1. Enable change towards health and wellbeing
2. Knowledge / Awareness
3. Communication

These competences can be seen as three trends expected to fit future demand for skills and competences in the field. On the other hand, these competences can also be interpreted as transformative trends and drivers in the world. Increased competences among professionals will speed up for enabling change, communicating and being highly aware of the factors promoting health and well-being of people over the coming 10 years.

The following figure shows the essentiality of future HP competences according to the responses gathered in Estonia and Finland.

The mean scores of assessed competence demands are presented by competence domains.

PROGRAMMES

Based on the future skill needs identified in the survey, at least 16 new aligned Health Promotion study programmes will be developed (10 for higher education and 6 for vocational education) to improve the existing curricula.

New programmes will be tested, evaluated and, after improvements, made available for all interest groups in Estonia, Finland and elsewhere. Some of the programmes will be implemented as e-courses.

In 2019, two conferences for a wider audience will be organised in Helsinki and Tallinn with the aim to introduce the tested programmes and share the gained knowledge from implementing the project.

PROJECT ACTIVITIES

Identifying training needs, Designing 16 study programmes, Testing and implementing, Two international conferences in Haapsalu and Helsinki

2017 2018 2019 2020

| Competence Domain | EST (n=221) | FIN (n=563) |
|------------------------------|-------------|-------------|
| Evaluation and Research | 3.14 | 3.24 |
| Knowledge / Awareness | 3.33 | 3.24 |
| Enable Change | 3.30 | 3.24 |
| Knowledge | 2.96 | 2.96 |
| Leadership | 3.17 | 3.30 |
| Communication | 3.30 | 3.24 |
| Medicine through Partnership | 3.22 | 2.97 |
| Needs assessment | 3.15 | 2.97 |
| Planning and Implementation | 3.21 | 2.99 |

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The HPP team is participating in the [10th European Public Health Conference](#), taking place on 1-4 November in Stockholm and focusing on sustaining resilient and healthy communities. The conference aims to contribute to the improvement of public health in Europe by offering a means for exchanging information and a platform for debate to researchers, policy makers, and practitioners.

The composed poster will stay up in the Stockholmsmässan till the end of December.



The plenary sessions and insights from the conference can be seen [here](#).